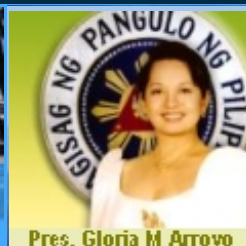




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Pres. Gloria M Arroyo

Manila, Thursday, 10 September 2009

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Iloilo City (11 August) -- A two-day seminar workshop on Knowledge Management (KM) was conducted by the National Economic Research and Business Assistance Center (NERBAC) 6 on August 4-5 at the Iloilo Business Hotel in this city.

The activity was intended to equip participants with knowledge and skills in responding to the business registration and information needs of the business community emphasizing on the use of KM as a core management function in the implementation of every program or project.

This was also in line with the with the thrust of NERBAC 6 to vigorously promote a business friendly environment according to the Department of Trade and Industry 6 press report.

Facilitated by Dr. Lorenzo Templonuevo, Ph.D., KM Specialist of the German Technical Cooperation -Private Sector Promotion (GTZ-SMEDSEP), the seminar-workshop was participated in by representatives of the different lines agencies.

Other highlight of the activity was the review of the NERBAC Strategic and Operation Plan and the formulation of updated ones jointly by representatives from Regional Line Agencies, Iloilo City Government, and the business sector.

With the Strategic and Operational Plans in place NERBAC will be more responsive to the needs of the business community as a One-Stop Business Registration, Investment Promotion and Information Center said the DTI report.

In Iloilo City, the NERBAC is housed at the DTI Building, Cor. J.M. Basa Street- Peralta Avenue. (PIA) [\[top\]](#)

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