

Warning: Table '\mb\cache_page' is marked as crashed and should be repaired query: SELECT data, created, headers, expire, serialized FROM cache_page WHERE cid = 'http://www.mb.com.ph/articles/227450/stakeholders-pin-hope-irr-boost-tourism-competitiveness' in C:\inetpub\mb.com.ph\includes\database.mysql.inc on line 128

Search

Manila Bulletin The Web 

Tuesday, November 3, 2009

HOME News Business Lifestyle Entertainment Sports AP News Bulletin Board Archives
Main Business Agriculture Infotech Property Shipping

Stakeholders pin hope on IRR to boost tourism competitiveness

November 1, 2009, 6:42pm

The two-day National Dialogue on Enhancing Philippine Tourism Competitiveness concluded recently with the stakeholders expressing optimism that the New Tourism Law (RA 9593) signed last May 2009 will bring Philippine tourism to the level of international competition.

Funded by the German Technical Cooperation (GTZ), it was organized by the Philippine Chamber of Commerce and Industry (PCCI) through its Tourism Committee in cooperation with the Department of Tourism (DoT), Department of Trade and Industry (DTI) and the National Competitiveness Council (NCC) as a culmination to the series of DoT-sponsored public consultations relative to the crafting of the Implementing Rules and Regulations (IRR) of RA 9593 or the National Tourism Act.

The Dialogue brought together various public and private stakeholders in the tourism sector as well as tourism experts from here and abroad, to develop consensus on key issues arising from the new tourism law and to propose suggestions for the IRR of said law

Representatives from the different travel and tourism sectors such as the Federation of Tourism Industries of the Philippines (FTIP); Hotels and Restaurants Association of the Philippines (HRAP); Philippine Tour Operators Association of the Philippines (PHILTOA); National Association of Independent Travel Agents (NAITAS) and various LGUs tackled opportunities under the new law which include enhancing quality through tourism standards and accreditation; investment and incentives; creation and operation of tourism enterprise zones; and destination management, marketing and financing options.

From these, the participants came up with recommendations for the IRR of the National Tourism Act, which is seen by the sector as an opportunity for the Philippines to become a global player in world tourism.

Tourism has been identified as a priority sector by the NCC since it holds great potential not only in attracting large investments in infrastructure, facilities, and foreign currency inflows, but likewise in income and employment generation. Despite the gains achieved by the Philippine tourism sector, the country's tourism competitiveness slipped 5 notches according to the World Economic Forum Global Competitiveness Report, ranking the Philippines at 86 or among the lowest in Asia.

Commenting on the activity, PCCI Vice Chairman Samie Lim, who also chairs the chamber's Tourism Committee, extolled all the participants for their hard work, dedication and desire to bring Philippine tourism to new heights. "The greatest journeys begin with a single step, but by coming together as one, what we have done in this dialogue is a giant step for tourism."

Print

Email

Recommended articles

IMF sees encouraging signs but urges govts to maintain stimulus

Harvard brand takes a hit in tough times - study

US stocks slide despite good news on economy

China Airlines, EVA Airways report losses

Air France KLM first in Europe to receive Airbus A380 superjumbo jet

700 Laguna families benefitting from Swiss Red Cross' shelter plan

Pneumonia vaccine included in gov't immunization plan

'Joker' killed by alleged toughie

How to handle children with selective mutism

MALAY: Let Love Win

Cesar-Sunshine: He says, she says

Who is Ruffa G.'s mystery guy?

Quick Links

- Comics
- Horoscope
- Board Passers
- TV / Movies
- Lotto Results

Recent Columns

The strongest natural fiber *Export Action Line*



Cutting trees is not bad? *Agri Plain Talk*



more columns

Poll

How will Manny Pacquiao and Miguel Cotto's November 14 bout end?

- Pacquiao winning by KO
- Cotto winning by KO
- Pacquiao winning on points
- Cotto winning on points

Submit

See results



HOME
 NEWS | Main News | World | Regional | Motoring | Opinion | Education | Environment
 BUSINESS | Main Business | Agriculture | Infotech | Property | Shipping
 LIFESTYLE | Arts & Living | Fashion | Well-Being | Food | Travel | Technology | Picture Perfect
 ENTERTAINMENT | Showbiz | Comics
 SPORTS
 BULLETIN BOARD
 Manila Bulletin Websites and Publications

Subscribe | Advertise | Contact Us | User Privacy Policy | Site Map | RSS Feeds
 Copyright 2009. Manila Bulletin | All Rights Reserved