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ISSI, GIZ, DTI team up for value chain training

Tuesday, 25 October 2011 06:40 | Last Updated on Wednesday, 26 October 2011 23:11 | Written by Ian Jester M. de Vera | | |



UP ISSI in partnership with the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH and the Department of Trade and Industry (DTI) started conducting the Basic Training for Value Chain Facilitators today at St. Giles Hotel in Makati City.

This project is being implemented under the DTI GIZ Private Sector Promotion Program (SMEDSEP), which promotes the value chain (VC) approach to improve sector competitiveness. This approach aims at facilitating access to markets in priority sectors or sub sectors and at equitably distributing the gains across the VC operators.

Today's session was handled by GIZ lead trainer Dr. Andreas Springer-Heize and GIZ senior advisers Uwe Sturmman, Rita Pilarca and Lorenzo Templonuevo. In the morning, UP ISSI director Prof. Nestor O. Rañeses delivered his welcome address to the participants composed of UP ISSI and GIZ staff as well as industry resource persons and officers from the Department of Tourism and DTI in Regions 6, 7 and 8.

The participants are expected to complete their training on Saturday. For UP ISSI the program stemmed from an earlier appreciation seminar on the VC approach handled by Ms. Pilarca.

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