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|< prev [next](#) >|**Workshop to enhance bamboo industry in Capiz kicks off**by [Jemin B. Guillermo](#)

Roxas City (27 April) -- A two-day training workshop for the enhancement of bamboo industry in the province of Capiz kicks off today, April 27.

Trade and Industry Information Officer Ken Queennie Cuñada of the Capiz provincial office disclosed that the bamboo value chain compass workshop will be jointly conducted by their office here in partnership with the German Agency for Technical Cooperation (GTZ).

Cuñada said that the key participants to said activity are the technical working group for bamboo including some bamboo-based producers.

She pointed out that the TWG is composed of representatives from the Department of Environment and natural resources, DTI, Capiz small and medium entrepreneurs, industry players as well as cluster and stakeholder representatives.

Cuñada said that the two-day activity seeks to take an in-depth look on the industry's accomplishment after it was launched last year using the industry's existing value chain map and the 2009 action plan as main reference materials.

Similarly, through the workshop, they are expecting to come up with an engineered bamboo action plan for 2010 as well as an updated value chain map.

Cuñada stressed that their agency will be using Compass as a tool for all its projects and clients under the small and medium enterprise development for sustainable employment program (SMEDSEP, which is a technical cooperation project between the Philippines and the Federal Republic of Germany until 2012.

She explained that compass is a participatory performance management tool that is usually used in the context of local economic development (LED) initiatives.

Cuñada added that it is based on the balanced scorecard, a performance management tool used by the private sector to gain a comprehensive view of the activities of their business and consequently all them to act in their long term interest. (DTI-PIA)

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