



BOOSTING TOURISM COMPETITIVENESS: The key players of the Philippine tourism sector gathered at the National Dialogue on Enhancing Philippine Competitiveness in Tourism on Oct. 26 to 27 at the Dusit Thani Hotel in Makati. The event was a response of the Tourism Committee of the Philippine Chamber of Commerce and Industry (PCCI) to the series of public consultations initiated by the Department of Tourism (DOT) relative to the implementing rules and regulations (IRR) of the RA 9593 or the New Tourism Act. Photo shows (from left) Shahram Saber, managing director of Global Travel Marketing Services (GTMS); Alejandra Clemente, president, Federation of Tourism Industries of the Philippines (FTIP); Uwe Sturmman of GTZ; Samie Lim, chairman, tourism committee, PCCI; Patrick Chan, president, Federation of Philippine Hotels; and Robert Lim Joseph, chairman, National Association of Independent Travel Agents (NAITAS).

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