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PIA Press Release
2009/09/29**DTI, PSMEDC assess performance level of MSMED Plan 2004-2010 in Siquijor**By [Rizalie A. Calibo](#)

Province of Siquijor (29 September) -- The Department of Trade and Industry (DTI) and the Provincial Small and Medium Enterprises Development Council (PSMEDC) here conducted yesterday (September 28) an evaluation of the performance and achievement levels of the Micro, Small and Medium Enterprise (MSME) Development Plan 2004-2010 through a Focus Group Discussion with the members of the PSMEDC and selected MSMEs in the province.

Held at Dapdap Sunset Grill, the evaluation is undertaken to generate information that are critical inputs for the conduct of the Regional FGD, the evaluation of MSMED Plan 2004-2010, and the development of MSMED Plan 2010-2016, DTI Provincial Director Nimfa Virtucio said.

It must be noted that MSMED Plan 2004-2010 presented the integrated efforts to strengthen and stimulate the micro, small, and medium enterprise (MSME) sector so it can contribute significantly to the country's development. This Plan was aimed to make the sector a key factor in the country's economic growth by 2010.

The plan was designed to be carried out in three stages: roll-out, assessment of interim results, and re-programmed implementation. It projects to increase the MSME sector's gross value added contribution to 40% of aggregate by 2010. It also intends to make the sector a major contributor to export growth, with exporting MSMEs achieving a 16-% annual growth rate in export sales. These are expected to come about mainly through the creation of globally competitive MSMEs and assistance extended to them in aggressively seeking new market and product opportunities, the plan says.

The SMED Plan was launched during the celebration of the 2004 SMED Week. In October 2005, a proposal was submitted to and consequently approved by the German Technical Cooperation (GTZ) and the Canadian International Development Agency (CIDA) for the funding of the services of a consultant/facilitator who will professionally facilitate and document the discussions of the activity groups. Following the said approval, the Bureau of Micro, Small, and Medium Enterprises Development (BMSMED) conducted action planning and harmonizing workshops for the activity groups under the plan. (PIA) [/top/](#)

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