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**DTI 7 regional and provincial offices adopt Knowledge Management**

Cebu City (4 October) -- The regional and provincial staff of the Department of Trade and Industry Central Visayas Office (DTI 7) recently underwent a Knowledge Management (KM) Seminar-Workshop in Cebu in a move to better serve clients.

The workshop was jointly undertaken by DTI and the German Technical Cooperation known as Deutsche Gesellschaft für Technische Zusammenarbeit (GTZ) under the Private Sector Promotion Program called the Small and Medium Enterprise Development for Sustainable Employment Program (SMEDSEP).

With the theme "Making Knowledge Work for DTI- Region 7's Development Cooperation Projects, the seminar workshop was meant to improve the DTI efficiency of service and quality of information given to clients.

Employees from the Department of Trade and Industry Central Visayas regional and provincial offices participated in the KM seminar workshop in consonance with improving the agency's management system to increase efficacy of service and customer satisfaction.

Mr. Lorenzo Templonuevo, GTZ KM Specialist, facilitated the workshop through topics that include: KM Strategies; Interfacing of KM and Quality Management, Core Values that Promote KM Ethical Culture; Knowledge Creation, Sharing and Reuse; KM Audit; KM Road Mapping.

The DTI is one of the key agencies of the Philippine Government charged with the promotion of an economic and business environment conducive to the birth and growth of enterprises and supportive of a fair and robust trade of goods and services both from within and outside the country.

The SMEDSEP is a technical cooperation project between the Republic of the Philippines and the Federal Republic of Germany conceived to help improve the Philippine business and investment climate for Small and Medium Enterprises. (PIA-7/DTI-7) [\[top\]](#)

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