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Philippine Information Agency

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Friday, 16 September 2011



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PIA Press Release

Friday, September 09, 2011

Prov'l SMED Council links with GIZ in MSME Development Plan formulation

by ES Gorne

MAASIN CITY, Southern Leyte, Sept. 9(PIA) -- The provincial government of Southern Leyte linked with GIZ Private Sector Promotion Program in the formulation of the Provincial Micro Small and Medium Enterprises (MSMEs) Development Plan for the province.

Hence, the GIZ Private Sector Promotion Program teams up with the Provincial SMED Council of Southern Leyte to initiate with a planning workshop on September 15-16, 2011 to formulate a Provincial Micro, Small and Medium Enterprise (MSMEs) Development Plan for the province, DTI senior staff Rowena Garde said in an interview with PIA-Southern Leyte today.

However, in preparation for the actual planning workshop, a one-day pre-planning activity shall be conducted first, Garde said.

Garde has invited PIA Southern Leyte, among others, to share ideas, expertise and outlook for the development of the MSMEs in the province.

She said that whatever applicable development plan for the province will be produced must match with the National MSME Development Plan for the 2011 – 2016.

Garde said the upcoming local MSMEs development plan has been considered as the driver to alleviate poverty alleviation and at the same time generate employment.

She also noted that though respective local government units have local MSMEs developments plans, however, these should conform still with the national MSME development plans.

Garde further said that GIZ Private Sector Promotion program is working in partnership with the provincial SMED council in order to strengthen the said council. ### (PIA SoLeyte/esg)

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